



REUTERS

brandspirit

- We are different and more efficient than traditional **Advertising Agencies** or **Consulting Companies**
- Since 2017 we have become a **virtual and worldwide Agency, Freelance, Consulting network** in context of all topics of **Brandmanagement, Brandprotection and Investigation**. More than 100 worldwide Partner und Specialists from different areas as Design, Photography, Movie and video production, CI/CD, Compliance can be accessed. Investigation of facts, processes and incidents and personal transportation and fast delivery of confidential, valuable documents, information and items. Every task is treated with utmost confidentiality and with highest quality in planning and execution.
- In our core business we work in a similar way and somehow conceptional like **Check 24, Amazon, Uber, Airbnb**
- This gives us the opportunity to offer always the **best solution for every customers requirement**. With many **traditional Agency models** the **Budget is lost in fixed costs** before creativity begins.
- **We are Project oriented -> always new -> Motivation** like the first day.
- In focus: **Free thinking** instead of big organization. **Consulting** instead of administration, **Brainwork** instead of bureaucracy.
- **Paul Reuter: More than 40 Years worldwide experience on the customer site in responsible Management Position** at Imperial Tobacco/Reemstma, Procter & Gamble, Philip Morris, Daimler.

- **Founded: 2017 by Paul Reuter**
- **Management Consultancy – Focus Brandmanagement and Brandprotection**
- **Locations: Stuttgart/Ostfildern Germany, Rome Italy, St. Julians, Malta, Sao Paulo, Brazil**
- **Experience/Customers: Mercedes-Benz, Setra, OMNIplus, DEUTZ, Marlboro, Tempo Tissues, Formula 1, Miller, Ambev, Nestlé, Jacobs, Milka, Coop (CH), 4winners, Melrose, etc.**

We are your creative, worldwide and cost-conscious general advisor and the provider of demand oriented solutions, investigation, strategies and executions.

Using our network of highly qualified specialists in research, investigation, company strategy, photo, film and video productions, CI/CD, nomenclature, digital, 3D social media and classic communication.

Your Business Partner and Service Provider: Keep in mind



REUTERS brandspirit Stuttgart/Ostfildern, Rome, St. Julians, Sao Paulo
paul.reuter@reuters-pr.com, +49 172 9030774, +49 711 4400160

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